

TED'S TOP TEN BUSINESS AND LIFE LESSONS

- 1. Work for the VERY BEST firm that will hire you.
- 2. Don't worry about titles or compensation.
- 3. Learn to write well. It's never too late.
- 4. Network seriously. Not just beer parties.
- 5. Get a Mentor. Someone who has successfully navigated BOTH hot and cold markets.
- 6. Great real estate wealth is lost, but also created, at the bottom of a cycle.
- 7. LEVERAGE KILLS! Debt never makes a deal an intrinsically better deal... just a riskier deal.
- 8. Never make an important decision based on an appraisal.
- 9. ALWAYS be client/investor focused: Sun-up to Sun-down.
- 10. Keep on learning after you graduate. Don't just read about real estate...read: *The Economist The Financial Times New York Times*